

Contact:

NGWA Sales

(614) 898-7791 or (800) 551-7379

Email: [sales@ngwa.org](mailto:sales@ngwa.org)

## NGWA Buyers Guide

Connect with members who spend  
more than \$600 million a year  
on products and services.

Click categories for the product you are interested in to see all of the industry's manufacturers, manufacturer representatives, and suppliers who have purchased NGWA Buyers Guide premium and platinum listings. To see a listing of all of NGWA member companies as well as those purchasing the enhanced listings click "All Listings" and then select Manufacturers, Manufacturer Representatives, or Suppliers.



National Ground Water  
Association

☎ [614-898-7791](tel:6148987791)

📍 6911 Dempsey Road, Westerville, OH 43081



Jet Lube Inc.

☎ [713-267-7474](tel:7132677474)

📍 4849 Homestead Rd., Ste. 232 Houston, TX, 77026,  
United States

Robeco Pumps  
Call us: 806-749-7475  
Italou, Texas USA  
PUMP SELECTOR  
Click Here  
[www.robecopumps.com](http://www.robecopumps.com)

WYDYMING BENTONITE  
PROTECT & DEVELOP  
YOUR GROUNDWATER  
CURE NEED  
[www.wydym.com](http://www.wydym.com) • 800-548-7055

CLICK HERE FOR  
QUALITY CONTROL PRODUCTS  
BOSHART  
QUALITY CONTROL PRODUCTS

# BUYERS GUIDE 2017 MARKETING KIT

CASINGS AND CASING TOOLS

DRILLING RIGS

DRILLS, DRILLING SUPPLIES,





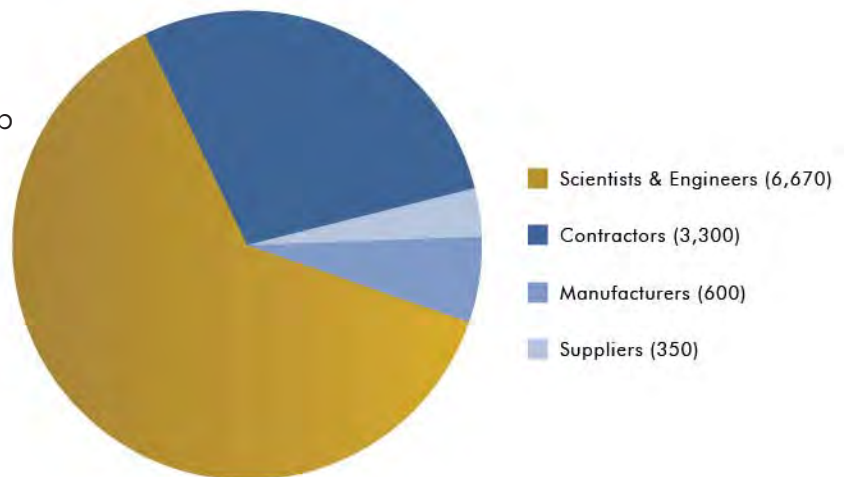
## ABOUT US

- Our members are part of a **\$68.7 billion** water supply and irrigation systems market.\*
- NGWA members spend **more than \$600 million** a year on products and services.
- In 2015, nearly **50%** of the market's costs were on purchases.\*
- Groundwater systems make up approximately **1/3 of public water systems** in the U.S., serving nearly **102 million users**.

## OUR MEMBERS

NGWA is made up of four membership divisions of U.S. and international groundwater professionals, including:

- Scientists & Engineers (6,670)
- Contractors (3,300)
- Manufacturers (600)
- Suppliers (350)



## WHO WE ARE

NGWA is dedicated to advancing groundwater knowledge and providing guidance for sound scientific, economic, and beneficial development, protection and management of the world's groundwater resources.

Covering the full scope of the groundwater industry, NGWA's media has been recognized as the leading industry resource for decision-makers in the multi-billion dollar groundwater industry, **winning more than 30 publishing awards in the last decade**.

\*Source: IBISWorld report 22131

# NGWA Online Buyers Guide Display Advertising

## A Reference at Your Fingertips:

- Cross-promoted in multiple NGWA communication pieces
- Optimized to drive traffic from search engines and the NGWA home page
- Efficient browsing with fewer clicks
- Directs visitors to a landing page to learn more about your business
- Google™ integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced content

On average, the NGWA Online Buyers' Guide receives:

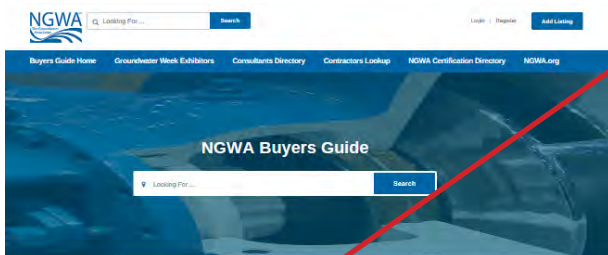
2,149 page views per month

3.8 pages per visit

Nearly 3 minutes visit duration

Traffic numbers from 3/1/2016 - 8/1/2016

The purchase of any NGWA Online Buyers' Guide display ad comes with a COMPLIMENTARY Premier Listing – a \$399 value!



**Leaderboard Package** (728 x 90) | **\$3,495**

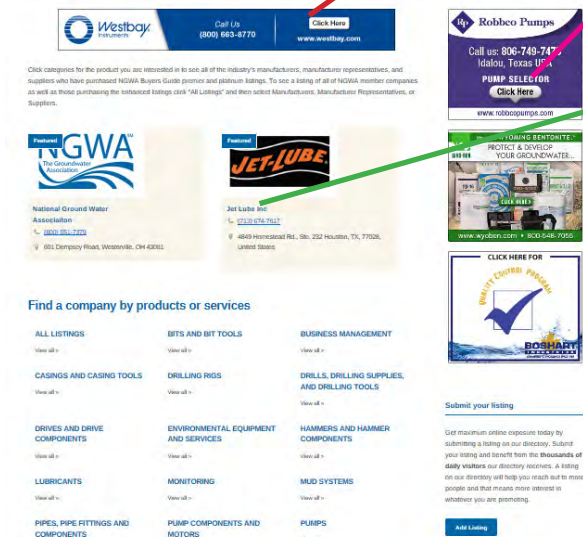
- Run of site
- 4 rotations
- Rotating in both top and bottom leaderboards

**Rectangle** (300 x 250) | **\$2,995**

- Run of site
- 3 rotations

**Featured Company** | **\$2,495**

- Top billing on the home page
- 4 rotations
- logo and 30 words of text, rotating through both positions



# NGWA Online Buyers Guide Packages

Our Online Buyer's Guide allows visitors to locate your business quickly and easily. Your Premier and Platinum listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

## Premier listing - \$399

### Your premier listing includes:

- Company name, address, and phone number
- Full-Color Company Logo  
The size of your logo should be 240 pixels wide x 120 pixels high and no larger than 100kb. We accept JPG or GIF format.
- Two Company Contacts  
Please include job title and email address.
- Company Description  
This is strictly textual information about your company. You can include your company's mission statement or a description of the products and services you offer. 1,000 characters maximum. Keep in mind that each word in your company description is searchable via the "keyword" search function. Be thorough and include all elements of the products/services you provide. We allow you to change your listing on a monthly basis.
- Web and Social Media Links  
Please provide us with the website, Facebook, Twitter and LinkedIn URLs to which your listing should link. Your website will be listed along with your contact information and will be included each time anyone searches for your company by the various searching capabilities available.
- Product/Service Categories  
All extra information will show up under all of the categories you select. 10 category listings are included in the Premier Listing.

## Platinum listing - \$599

### Your platinum listing includes everything in a Premier listing, plus:

- Embedded Video
- Up to 50 Product/Service Categories
- Full-Color Product Images and Description  
We accept JPG, GIF or PNG format (animation must be no longer than 25 seconds).
- Special Offers  
Offer visitors to your listing special offers. Your offers can be updated regular to feature your latest promotion, or to feature your newest product or service

## Category sponsor add-on

### Ensure that your company appears ahead of other listings under your category listings.

- \$599 additional for premier listing (up to 10 categories)
- \$999 additional for platinum listing (up to 50 categories)

# NGWA Online Buyers Guide Listing Order Form

Our Online Buyer's Guide allows visitors to locate your business quickly and easily. Your Premier and Platinum listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

Please complete your listing online at <https://BuyersGuide.NGWA.org>, or by returning this form to NGWA Sales via fax (972-985-8069) or e-mail ([sales@ngwa.org](mailto:sales@ngwa.org))

## Company information

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postal code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

## Social media links

Facebook \_\_\_\_\_

Twitter \_\_\_\_\_

Google + \_\_\_\_\_

## Company type

Manufacturer     Manufacturer Representative     Supplier

## Company contacts

1 \_\_\_\_\_ Email \_\_\_\_\_

2 \_\_\_\_\_ Email \_\_\_\_\_

## Company description

## Video link (Platinum listing)

---

## Expanded products/service (Platinum listing)

## Special offers (Platinum listing)

### Payment information

- Premier listing - \$399
- Premier listing category sponsorship- \$599
- Platinum listing - \$599
- Platinum listing category sponsorship- \$999
- Featured company (includes premier listing) - \$2,495
- Leaderboard package (includes premier listing) - \$3,495
- Rectangle ad (includes premier listing) - \$2,995

\$\_\_\_\_\_ Total amount due (amounts are in U.S. dollars)

- Check enclosed    Check number \_\_\_\_\_
- Credit card
  - American Express     Visa     MasterCard     Discover

Credit card number \_\_\_\_\_ Printed name \_\_\_\_\_

Expiration date \_\_\_/\_\_\_ Security code \_\_\_\_\_ Signature \_\_\_\_\_

Please submit this form to NGWA Sales via fax (972-985-8069) or e-mail (sales@ngwa.org)

# NGWA Online Buyers Guide Categories

Our Online Buyer's Guide allows visitors to locate your business quickly and easily. Your Premier and Platinum listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

10 free categories are included with your Premier Listing.

50 free categories are included with your Platinum Listing.

## Casings and Casing Tools

- casings, fabricated steel
- casings, fiberglass
- casings, plastic
- casings, PVC
- casings, shoe
- casings, stainless steel
- casings, Teflon
- casings, threaded PVC
- casing tools, spiders & slips
- clamps
- casing cutter-downhole
- Casings, Fab Steel
- centralizers

## Drilling Rigs

- rigs, air rotary
- rigs, auger
- rigs, bucket
- rigs, cable tool
- rigs, combination/cable & rotary
- rigs, compact
- rigs, core drill
- rigs, crawler
- rigs, direct push/probe
- rigs, exploration
- rigs, horizontal drilling
- rigs, overburden
- rigs, percussion drilling
- rigs, pump setting

## Drills, Drilling Supplies, and Drilling Tools

- drills, caisson
- drills, core
- drills, direct push/probe
- drills, directional
- drills, down-the-hole
- drills, foundation
- drills, rotary
- drills, tieback
- drills, topdrive
- bentonite pellets/tablets
- grout, bentonite
- gravels
- grouts/sealants
- manhole covers
- jet adapters and packaging
- jetting tools
- boring machines
- drill collars
- drill pipe tools
- drill steel, adapter subs
- drill steel, blast hole
- drill steel, inertia weld
- direct push tools
- elevators, casing
- elevators, pipe
- fishing tools
- hydrofracture equipment
- probes

- protectors
- pullers
- reamers
- recorders
- regulators
- underreamers
- geothermal equipment
- rotary, bits
- rotary, cones
- rotary, drag
- rotary, kellys
- rotary, subs
- rotary, tables
- grouters
- retrieving tools
- auger drill tools
- augers, bailers
- augers, hollow stem
- augers, sand pumps
- augers, solid
- compressor filters
- compressors
- couplings, compressor
- welding equipment
- rubber hose clamps & fittings



# NGWA Online Buyers Guide Categories

*(continued)*

## **Drives and Drive Components**

- drives, bushings
- drives, caps
- drives, couplings
- drives, pulling heads
- drives, right angle
- drives, shoes
- drives, variable frequency

## **Environmental Equipment and Services**

- geophysical equipment & testing services
- geotechnical instrumentation
- bailers
- cameras, down-the-hole
- depth indicators
- core boxes
- core drilling tools
- computer software - modeling
- decontamination and environmental equipment & services
- radon removal
- services, water testing
- services, well fracturing
- services, hydraulic fracturing services
- data logging equipment
- hydrocarbon detection recovery
- environmental supplies
- samplers, liquid/ground water
- samplers, soil/vadose zone
- sampling devices
- soil sampling tools

## **Hammers and Hammer Components**

- hammers, bit blow tubes
- hammers, cable tool
- hammers, casing/drill through
- hammers, down-the-hole
- hammers, drive head
- hammers, extractor
- hammers, fluid
- hammers, hydraulic
- hammers, rotary

## **Lubricants**

- lubricants, automatic
- transmission-fluid-synthetic
- lubricants, bentonite
- lubricants, compressor fluid synthetic
- lubricants, diesel oils-synthetic
- lubricants, drilling fluids
- lubricants, engine oils-synthetic
- lubricants, foam
- lubricants, gear oils-synthetic
- lubricants, grease-synthetic
- lubricants, hydraulic fluids-synthetic
- lubricants, open gear & wire rope-synthetic
- lubricants, polymers
- lubricants, power shift transmission fluid-synthetic
- lubricants, spray
- lubricants, thread compound

## **Pipes, Pipe Fittings and Components**

- pipe, drill
- pipe, flexible drop
- pipe, joints
- pipe, metal
- pipe, monitor
- pipe, perforators
- pipe, plastic drop
- pipe, repair
- pipe, threaded PVC Drop
- geothermal pipe
- pipe fittings, brass
- pipe fittings, metal
- pipe fittings, nonmetal
- pipe fittings, plastic
- pipe fittings, steel
- pipe fittings, threaded PVC accessories
- pipe, joint compound
- pipe, coatings

## **Power Transmissions/PTO**

### **Components**

- power transmissions
- power transmissions, gear box
- power transmissions, gear repair
- power transmissions, hanger bearings
- power transmissions, P.T.O. Drives
- power transmissions, pulleys
- power transmissions, speed reducers

### **Pumps Components and Motors**

- motors, electric
- motors, jet pump
- motors, submersible pump
- motors, vertical turbine
- mounting brackets
- electric motor controls
- bladders
- booster
- check valves
- hydrants & faucets
- hydraulic pumps and mowers
- vapor extraction caps
- vents
- wireless controls
- windmills
- leathers
- magnets
- pistons
- submersible top guides
- sucker rods
- cable, submersible pump/motor
- controls, constant pressure
- controls, variable speed pumping
- bearings



# NGWA Online Buyers Guide Categories

*(continued)*

## **Pumps**

- pumps, bladder
- pumps, booster
- pumps, centrifugal
- pumps, chemical feed
- pumps, constant pressure
- pumps, development
- pumps, drawdown
- pumps, fuel
- pumps, hand
- pumps, high pressure
- pumps, inertial
- pumps, injection
- pumps, jet
- pumps, mud
- pumps, multiple systems
- pumps, municipal
- pumps, peristaltic
- pumps, piston
- pumps, pitcher
- pumps, pneumatic
- pumps, progressive cavity
- pumps, reciprocating
- pumps, recovery
- pumps, sampling
- pumps, sewage
- pumps, skimming
- pumps, solar
- pumps, specialty
- pumps, submersible, industrial
- pumps, submersible, irrigation
- pumps, submersible, residential
- pumps, sump
- pumps, vertical turbine
- pumps, well developing
- pumps, yard hydrants
- pump hoists
- irrigation equipment

## **Mud Systems**

- mud systems
- muds, polymers and additives
- solids separation equipment
- stations
- strainers
- suction strainers
- sump pump discharge kits
- separators
- shakers
- portable mud pits

## **Rig Components**

- bushings, drive
- bushings, rotary deck
- cable wire, ties & guards
- carousels
- catheads
- switches
- swivels, air
- swivels, grout
- stabilizers
- wrenches
- hoist plugs
- hole openers
- hooks
- breakout tools
- derricks
- gears
- generators
- hydraulic generators
- line shaft bearings
- jacks
- tongs
- masts
- rope, wire
- rods, drill
- shaft couplings

- diverters, pneumatic
- adapters, rope

## **Safety Equipment**

- safety surfaces, non-slip
- safety, apparel
- safety, barricades
- safety, stair treads
- safety, warning lights
- safety, warning tape
- alarms
- cameras, video
- light tower
- lightning arrestors
- rope, safety
- padlocks
- tape/electrical
- traction mats
- hand cleaners

## **Tanks and Tank Components**

- tanks, air
- tanks, buried units
- tanks, diaphragm
- tanks, fiberglass
- tanks, galvanized
- tanks, lined
- tanks, pressurized
- tanks, stainless steel
- tanks, steel
- tanks, water
- tank air seals
- tank fittings
- tank tees

# NGWA Online Buyers Guide Categories

*(continued)*

## **Vehicles and Vehicle Equipment**

- trucks, axels
- trucks, rig support
- trucks, service
- trucks, water
- all terrain vehicles
- tracked vehicles
- trailers
- traveling blocks
- toolboxes
- cranes
- carriers
- engines, diesel
- reels, fuel
- torque arrestors
- welder racks
- winches

## **Valves**

- valves, air release
- valves, backwash
- valves, ball
- valves, butterfly
- valves, bypass
- valves, check
- valves, drain
- valves, flow regulating
- valves, foot
- valves, freeze protection
- valves, gate
- valves, nonmetal
- valves, pressure regulators
- valves, pump control
- valves, relief
- valves, solenoid

## **Water Flow Control Equipment**

- ASR flow control valves
- discharge kits
- meters
- piezometers
- orifices/bleeder
- sensors, flow
- sensors, level
- sensors, pressure
- liquid level controls
- low flow controls

## **Water Treatment Cleanup**

- aeration equipment and systems
- air chargers
- air strippers
- air volume controls
- arsenic removal
- chemical feed equipment
- chemicals, water treatment
- chlorinators, water treatment
- deaeration and degasification
- desalination systems
- desanders
- desilters
- distillation equipment
- disinfection equipment
- remediation chemicals
- remediation pumping equipment
- remediation tool locators
- electromagnetic water treatment
- mineral tanks-water treatment
- monitors-water treatment
- conditioning, water treatment
- membranes-water treatment

- nitrate removal
- brushes-rehabilitation
- swaging
- well blasting

# NGWA Online Buyers Guide Categories

*(continued)*

## **Water Quality**

- filters, carbon
- filters, cartridge type
- filters, miscellaneous
- taste & odor removal
- TDS indicators
- telemetry equipment
- telemetry systems
- test strips
- testing kits
- testing labs
- water analysis
- water coolers
- water level measurement equipment
- water level meters
- water quality instrumentation
- water treatment systems-commercial/industrial
- water treatment-component parts for equipment
- water treatment-drinking water systems
- waterbed
- well & tank covers/enclosures
- well caps
- well casing depth indicator
- well cleaning
- well rehabilitation/remediation
- well rehabilitation/repair equipment
- well site markers
- well treatment supplier
- ultrafiltration systems
- ultraviolet systems
- undertanks
- softener conversion kits
- softeners
- rust removal
- reverse osmosis

- ion-exchange media & equipment
- lead removal-water treatment
- filter media

## **Suggested new categories**

## **Water Well Parts and Tools**

- controls
- converters
- couplings, PVC
- screens, threaded PVC
- dies & inserts
- cylinders
- fittings
- flumes & weirs
- gaskets
- gauges
- groundwater pumping equipment
- heat pumps/water source
- heat shrink
- nipples
- packers
- pitless adapters
- plugs
- points
- sand traps & separators
- sanitizers
- Schrader air valves
- seal vents
- sealants
- seals
- seals, drawdown
- screens & points, fiberglass
- screens & points, metal
- screens & points, nonmetal
- splice kits
- top guides
- slotting machines
- perforators
- washers, break-out



NGWA  
601 Dempsey Rd.  
Westerville, OH 43081  
USA

# **BUYERS GUIDE** 2017 **MARKETING KIT**